



**Working at the cutting-  
edge in food safety....**

[www.foodlife.org](http://www.foodlife.org)

# Overview

To provide private and public sector customers with high quality scientific support in terms of :-

- Strategic & scientific support – new opportunities
- Enhancing scientific profiles
- Training and capacity-building
- Food safety problem-solving



# Who we are?

Established in 2009 in Turkey & UK  
as FoodLife International Ltd

we provide

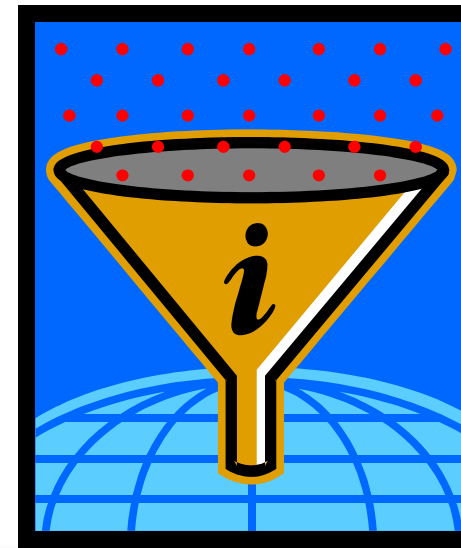
- a unique blend of strategic food safety experience

- hands-on practical skills in laboratory-based problem solving

coupled with

# Strategic & scientific support

- Maintain awareness of regulatory drivers and risk assessment in food safety
- Provide pro-active advice on food safety developments
- Provide advice on needs of analytical laboratories
- Maintain awareness of market opportunities



# Enhancing scientific profiles

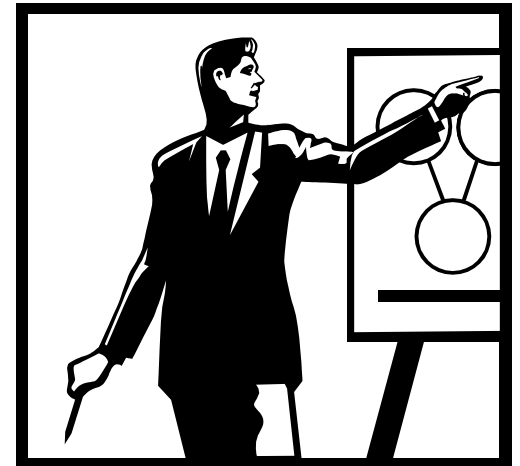
- To raise customer profile through lectures – seminars (Asia, Japan, USA, Canada, Europe, Cyprus, Turkey)
- To raise customer profile through peer-reviewed publications & posters
- To prepare magazine articles, promotional literature, databases
- To prepare booklets/monographs/SOPs

# Food safety training

## Capacity-building through & training

To provide training and support of client & clients customers through:-

- Workshops & seminars  
(in 3 years around 44 cities WW)
- Customised training  
(Caribbean, Germany, Turkey)
- Distance learning - Webinars

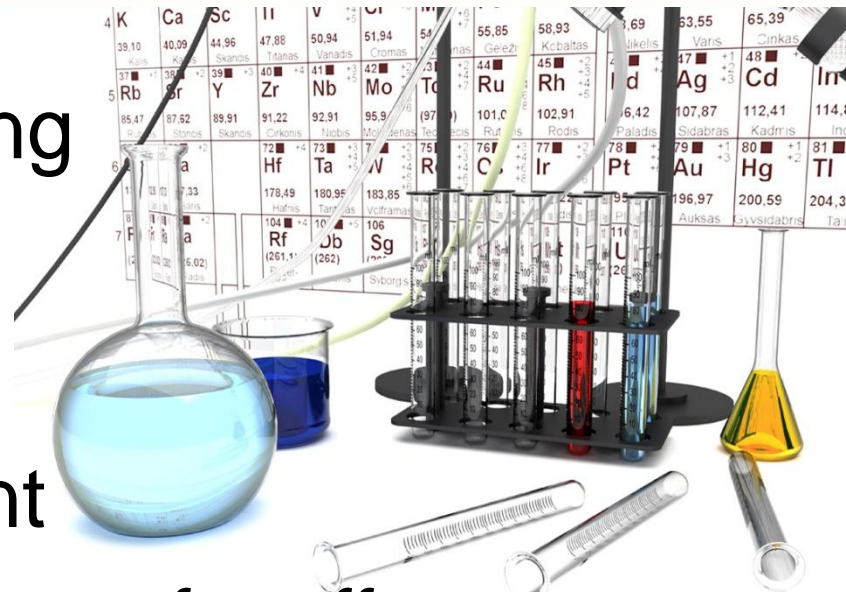


# Capacity building

Consultancy in establishing new laboratory facilities:-

- 🍃 Laboratory design
- 🍃 Purchase of equipment
- 🍃 Recruitment and training of staff
- 🍃 Understanding accreditation
- 🍃 Analytical Quality Assurance

FLI established a 'Food Safety Response Centre' in Germany to provide analytical methods in the event of food scares



# Food safety problem solving

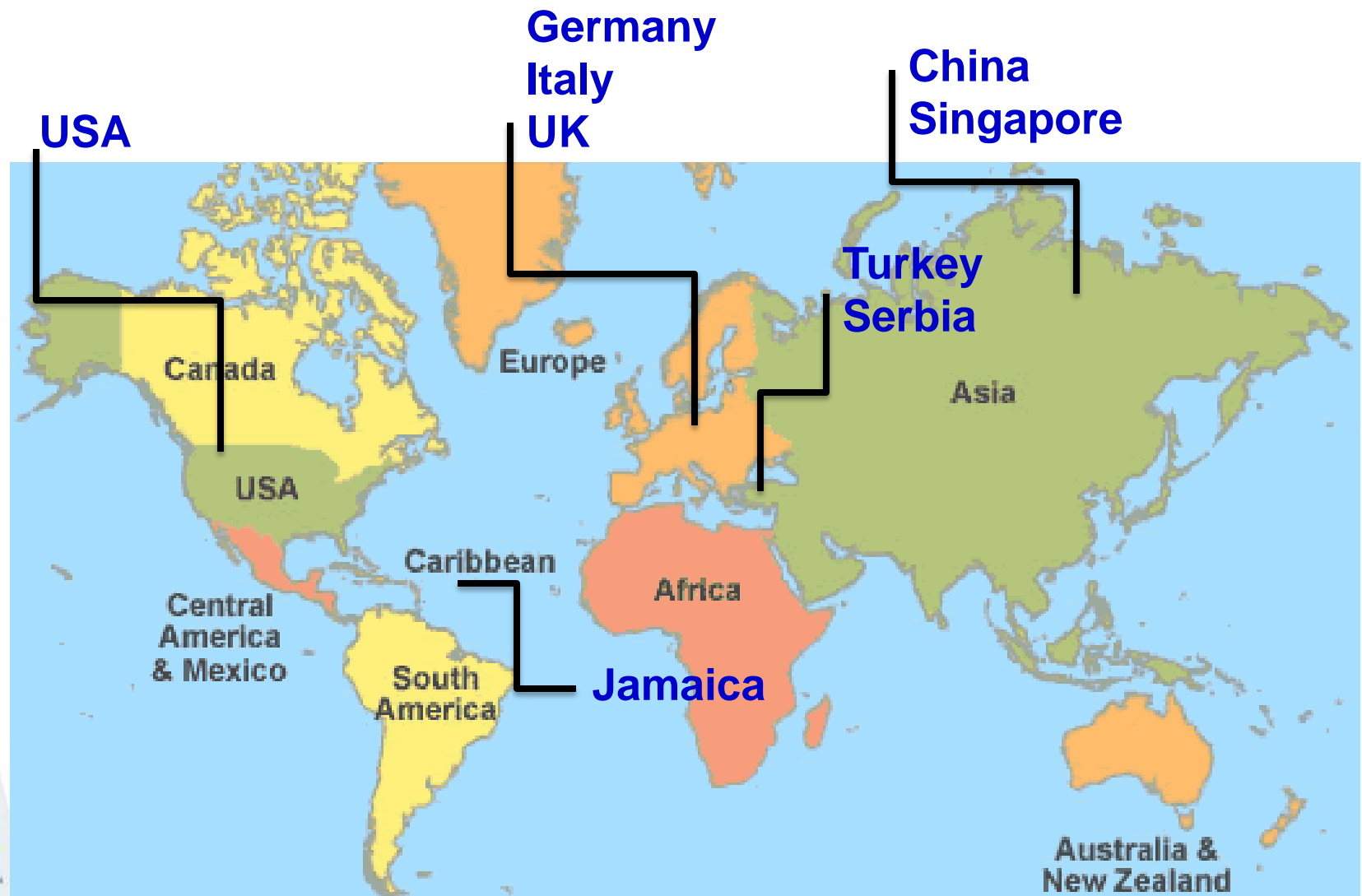
## Examples of R&D project delivery

- EFSA database on bisphenol A (BPA) (Publications databases & critical assessment of each literature)
- i-FAAM FP7 allergen project, as SME partner (37 partners involved- €8.5 M)
- EDES Project - Safe Food in ACP Group of States (Africa, Caribbean, Pacific).
- EuropeAid – support to Accession countries (Serbia)
- Project management in Shenzhen, China (Aflatoxins in black/white sesame&rice)
- Halal Project – new detection methods for pork in gelatine (Turkey&Germany products) & processed meat products (First Turkey survey)



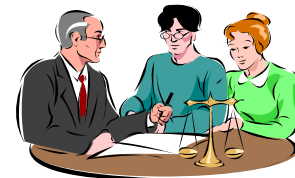
# Reference List of Countries

## Geographical distribution of our clients



# 2009-2013 Customer Profile

- Analytical instrument producers
- Test kits/analytical standards producers
- Test kits vendors
- Laboratories (Food-feed-environmental analysis)
- Beverages producers
- Regulatory Authorities
- Consultants



# Achievements

- FLI has produced, powerpoint presentations, marketing literature, magazine articles,
- Book chapter, encyclopedia, databases (Access & EndNotes) and provided training for a number of customers.
- Scientific publications-since 2009 FLI have been co-author of 19 publications in peer-reviewed journals
- Marketing strategy reports

# Thank you - Teşekkürler



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